



PROSPECTUS 2021

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Thank You

The Society of Vascular and Interventional Neurology is grateful to all our past and future supporters.

As our Society grows and we begin to invest more time and resources in our various initiatives, the need for your support increases. We would like to thank our sponsors, grant supporters, exhibitors, and partners.

BENEFITS OF SVIN SPONSORSHIP

1. VISIBILITY

Amplify your brand and stay front and center for the innovative leaders in Vascular and Interventional Neurology

2. LEADERSHIP

Establish yourself as a thought leader to the SVIN membership and beyond

3. IMPACT

Provide SVIN members with your unique expertise and solutions

NEW THIS YEAR!

SVIN EXECUTIVE PARTNERSHIP PROGRAM

As we grow, we would like to recognize supporters that invest in more than one of our many initiatives. Our new Executive Partnership Program provides additional benefits to supporters that invest in multiple initiatives. In turn, this program provides a large platform for SVIN to grow and continue achieving our goal of becoming the leading society for vascular and interventional neurology. The packages below are geared towards partners that invest the below amounts in at least 3 different initiatives.



	Diamond Partnership \$100,000+ per initiative	Platinum Partnership \$50,000+ per initiative	Gold Partnership \$30,000+ per initiative
Recognition of partnership in all SVIN Annual Meeting promotional materials	x	X	X
Company logo listed on the SVIN website hyperlinked to your company's website	x	X	X
Complimentary memberships for your organization	50	25	15
Complimentary registrations to our November Annual Meeting	25	10	5
Celebratory Breakfast or Reception (your choosing) at the Annual Meeting for up to 20 of your corporate representatives with the SVIN Board of Directors	x	x	x

SVIN 2021 INITIATIVES

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SCHEDULE AT A GLANCE

WEDNESDAY, NOVEMBER 17TH (Stroke Center Day)

7:00 am – 5:00 pm	Registration/Help Desk	Akimel Foyer
6:00 am – 10:00 am	Morning Guided Hiking Tours (Advance Registration Required)	Off Property
11:00 am – 12:00 pm	Developing Systems of Care and Surviving Certifications	Akimel 3&4
12:00 pm – 1:00 pm	Lunch with the Phoenix Stroke Group	Akimel 3&4
12:00 pm – 6:00 pm	Exhibits	Akimel 1
1:00 pm – 2:45 pm	New Developments: Pros and Cons	Akimel 3&4
2:45 pm – 3:15 pm	Coffee Break with Exhibitors	Akimel 1
3:15 pm – 4:00 pm	Expanding Treatment Options for Stroke	Akimel 3&4
4:00 pm – 5:15 pm	A Battle of Wills: Mobile Stroke Units (Happy Hour Included)	Akimel 3&4
5:15 pm – 6:15 pm	Welcome Reception	Akimel 1
6:00 pm – 9:00 pm	Board of Directors Meeting	Horse

THURSDAY, NOVEMBER 18TH

7:00 am – 5:30 pm	Registration / Help Desk	Akimel Foyer
7:00 am – 8:00 am	Breakfast	Akimel 1
7:00 am – 8:00 am	International Breakfast Corner	Horse
8:00 am – 9:30 am	Welcome/Stroke Debates	Akimel 3&4
9:30 am – 10:00 am	Business Meeting, Presidential Address, and Award Presentations	Akimel 3&4
10:00 am – 10:30 am	Pioneering Award Lectures	Akimel 3&4
10:00 am – 4:00 pm	Exhibits	Akimel 1
10:30 am – 11:00 am	Coffee Break with Exhibitors & E-Poster Presentations	Akimel 1
11:00 am – 12:00 pm	Platform Session I	Akimel 3&4
12:00 pm – 2:00 pm	Lunch	Akimel 1
12:15 pm – 1:40 pm	Industry Lunch Symposia (Non-CME)	Akimel 3&4
2:00 pm – 3:30 pm	APP Track	Kave 3
2:00 pm – 3:30 pm	NIR Track	Kave 1
2:00 pm – 3:30 pm	Vascular Neurology Track	Akimel 3&4
3:30 pm – 4:00 pm	Coffee Break with Exhibitors & E-Poster Presentations	Akimel 1
4:00 pm – 5:30 pm	Endovascular + Vascular Neurology Joint Session 1	Akimel 3&4
5:30 pm – 6:15 pm	Members in Training (MIT)	Akimel Lawn
6:15 pm – 7:30 pm	Women in Vascular and Interventional Neurology (WIN) Reception	Coyote

FRIDAY, NOVEMBER 19TH

7:00 am – 5:30 pm	Registration / Help Desk	Akimel Foyer
7:00 am – 8:00 am	Breakfast	Akimel 1
7:00 am – 9:00 am	How to Get Published in a Scientific Journal Workshop (Advance Registration Required)	Horse
8:00 am – 9:30 am	Vascular Neurology Track	Akimel 3&4
8:00 am – 9:30 am	APP Track	Kave 3
8:00 am – 9:30 am	NIR Track	Kave 1
9:45 am – 10:00 am	MT2020+ Update	Akimel 3&4
10:00 am – 10:30 am	Keynote Speaker	Akimel 3&4
10:00 am – 4:00 pm	Exhibits	Akimel 1
10:30 am – 11:00 am	Coffee Break with Exhibitors & E-Poster Presentations	Akimel 1
11:00 am – 12:00 pm	Platform Session II	Akimel 3&4
12:00 pm – 2:00 pm	Lunch	Akimel 1
12:15 pm – 1:40 pm	Industry Lunch Symposia (Non-CME)	Akimel 3&4
2:00 pm – 3:30 pm	Aneurysms	Akimel 3&4
3:30 pm – 4:00 pm	Coffee Break with Exhibitors & E-Poster Presentations	Akimel 1
4:00 pm – 5:30 pm	Complications and Saves	Akimel 3&4

SATURDAY, NOVEMBER 20TH

7:00 am – 12:00 pm	Registration / Help Desk	Akimel Foyer
7:00 am – 8:00 am	Breakfast	Akimel 1
8:00 am – 9:30 am	Clinical Trials Update - Stroke and Neurointerventional	Akimel 3&4
9:30 am – 10:45 am	Endovascular + Vascular Neurology Joint Session 2	Akimel 3&4
10:45 am – 11:15 am	Coffee Break	Akimel Foyer
11:15 am – 12:30 pm	NCS Joint Session	Akimel 3&4
12:30 pm – 1:00 pm	Lunch for Fellows Course Attendees	Coyote
1:00 pm – 4:00 pm	Fellows Course	Akimel 1
1:00 pm – 3:30 pm	ASES ED Course (registration required)	Kave 3
1:00 pm – 3:30 pm	ASES EMS Course (registration required)	Kave 1

SPONSORSHIP



Phoenix, AZ
November 17-20
Sheraton Grand at
Wild Horse Pass

Interested in something else?

Contact the SVIN Executive Office to create your own support package!

meetings@svin.org
952-646-2033

The Society of Vascular and Interventional Neurology's Annual Meeting

The Society of Vascular and Interventional Neurology's Annual Meeting is a premier international academic gathering that covers the full spectrum of cerebrovascular diseases and stroke. As an industry supporter, the meeting will provide a powerful forum to share your company's expertise, visibility to key decision makers for your brand, a variety of promotional opportunities available before and during the conference to expose attendees to your company, and position your company as a leader in the industry.

SPONSORSHIP LEVELS

	Diamond \$125,000 +	Platinum \$100,000 +	Gold \$50,000 +	Silver \$25,000 +	Bronze \$10,000 +
Recognition of support in all SVIN Annual Meeting promotional materials	X	X	X	X	X
Company logo listed on the SVIN Annual Meeting page hyperlinked to your company's website	X	X	X	X	X
Listing in mobile app with 1 PDF attachment to profile	X	X	X	X	X
Premier exhibit booth location (IF a booth is purchased*)	X	X	X	X	X
Complimentary Annual Meeting registration(s) with access to the General Session	6	3	2	1	
Invitation to participate in the Top Supporter Roundtable Breakfast with SVIN leadership	3 Reps	2 Reps	1 Rep		
Complimentary advertisement in the SVIN program	Full Page	Half Page			
Table(s) at the Fellows Course on Saturday	2	1			
40-minute Lunch Symposium *Time slots will be assigned based on preference, on a first-come, first-serve basis	X	X			
One complimentary meeting room provided to be used as a technology suite or as needed. *Promo postcard included if used as a tech suite (provided by sponsor)	X	X			
1 mobile alert during Annual Meeting	X				

A LA CARTE OPTIONS

Support of Welcome Reception - \$35,000.00

*One 20-minute Lunch Symposium - \$35,000.00

*One table at Fellows Course - \$30,000.00

*Meeting Room or Tech Suite (per day) - \$20,000.00

Support of MIT or WIN reception - \$10,000.00

Support of Breakfast or Lunch - \$10,000.00

Totes (must include SVIN logo) - \$8,000.00

Support of Coffee Break - \$5,000.00

Branded Charging Station - \$4,000.00

Item at materials table (provided by sponsor) - \$1,000.00

Full Page Program Ad - \$1,500.00

Half Page Program Ad - \$1,000.00

Rotating Banner Ad in Mobile App - \$750.00

• *Symposia support is for non-CME activities. Any additional technology required will be provided by the sponsor.*

• *Technology suite and symposium must be on the same day and all costs for set up of any equipment or materials for the technology suite are the responsibility of the sponsor.*

• *Any costs for the set up for the Fellows Course are at Sponsor's expense. Tables, chairs, and power strips will be provided.*

*Based on availability. Priority is given to supporters based on tier of sponsorship.

EXHIBITOR DETAILS

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EARLY BIRD DEADLINE: AUGUST 20, 2021
FINAL DEADLINE: OCTOBER 20, 2021

NEW THIS YEAR!

- Upgraded booth sizes
- Exhibitor Welcome Reception (Wednesday, November 17)
- Updated exhibitor hours

EARLY BIRD PRICING

Single Booth:
 1 (10' X 10') = \$3,000
 Double Booth:
 2 (10' X 10') = \$5,000

STANDARD PRICING

Single Booth:
 1 (10' X 10') = \$4,000
 Double Booth:
 2 (10' X 10') = \$6,000

LOCATION: Akimel 1-2

SET UP: Wednesday, November 17 (7:00 am – 12:00 pm)

HOURS:

Wednesday, November 17 (12:00 pm – 6:00 pm)
 Thursday, November 18 (10:00 am – 4:00 pm)
 Friday, November 19 (10:00 am – 4:00 pm)

BREAKDOWN: Friday, November 19 (4:00 pm – 9:00 pm)

*Exhibitor hours are subject to change.

Exhibitors, while required to participate during meals and designated breaks, they are not required to staff their booths during programming. To attend programming, please see the registration details.

EXHIBITOR REGISTRATION WILL INCLUDE:

- One - 6' or 8' draped table, two chairs, one wastebasket and one company ID sign.
- Two exhibitor staff registrations with access to the exhibit hall and general session (additional passes and registrations available at discounted rate)
- Company listing and 50-word company description printed in attendee registration materials.
- Listing of company name on SVIN 2021 Annual Meeting website with a hyperlink to the company's website.
- Listing of company name on the SVIN 2021 Annual Meeting mobile app with company details listed.

Please note: SVIN will assign exhibit booth spaces after all applications have been received. Assignments will be made based on level of support and order of applications received. Attempts will be made to accommodate special location requests but cannot be guaranteed.

Interactive booths get the most attention! Games and giveaway items are not required, but encouraged!



SVIN Break 2021

ONLINE CONFERENCE



THURSDAY, MAY 13 & THURSDAY, MAY 20 • CME's AVAILABLE

	PLATINUM (\$10,000)	GOLD (\$5,000)
Company logo listed on the SVIN website hyperlinked to your company's website.	X	X
Complimentary registrations to SVIN Break 2020 Webinar.	6	3
Complimentary annual meeting registrations to SVIN's 14th Annual Meeting in Phoenix, AZ – taking place November 17-20, 2021.	2	1

WebNIR Tutorials

WebNIR Tutorials is a new series designed towards residents, fellows in training, and faculty in the early stages of their career and is available to SVIN members. This series offers tips and tricks on a variety of neuroendovascular techniques including acute ischemic stroke, carotid artery disease, aneurysms, AVMs and fistulas.

	PLATINUM (\$5,000)	GOLD (\$2,000)
Company logo listed on the SVIN website hyperlinked to your company's website.	X	X
Company logo advertised in conjunction with WebNIR marketing	X	X
20-minute presentation from company at WebNIR of choice	X	

STROKE EDUCATION



Basic Stroke Emergency Support, Advanced Stroke Emergency Support EMS, and Advanced Stroke Emergency Support ED is a Society of Vascular and Interventional Neurology Initiative. The purpose of SVIN's education courses is to expand knowledge and improve stroke outcomes. Stroke is the second leading cause of death worldwide. Current stroke education and the understanding of stroke scales and regional protocols is paramount for the improved outcomes of stroke patients.



Launched in 2018

This online course expands your knowledge on:
Basic Anatomy, Statistics, & Types of Strokes
Risk Factors, Signs, & Symptoms
BE FAST, EMS, & Detection Scales

This course is for:
General Public
Nurses
Physicians
First Responders
Hospital Personnel

BSES Support Funding Level: \$75,000
This funding will enable SVIN to do the following to support Basic Stroke Emergency Support:

1. Develop course updates
2. Course marketing
3. Translation of course into the following;
Spanish, French & Arabic



Launched in 2019

This online course expands your knowledge on:
Stroke Detection Scales
Warning Signs & Symptoms
Treatment Options
Bypass & Transfer Protocols
Prehospital Triage

This course is for:
Nurses
Nurse Practitioners
First Responders
Emergency Medical Technicians
Paramedics
Police Officers
Fire Fighters
Physicians

ASES EMS Support Funding Level: \$75,000
This funding will enable SVIN to do the following to support Advanced Stroke Emergency Support EMS:

1. Develop course updates
2. Course marketing
3. Translation of course into the following;
Spanish, French & Arabic



Launched in 2020

This online course includes all the preliminary education in the BSES module plus:
Detailed review of stroke triage in the Emergency Room
Deep Dive into the data for the use of IV Thrombolytics and Mechanical Thrombectomy
Review of methods to improve door to needle times
Review of the new Door to Device Metrics

This course is for:
Emergency Department Personnel
Emergency Room Nurses
Nurses
Physicians
Paramedics

ASES ED Support Funding Level: \$75,000
This funding will enable SVIN to do the following to support Advanced Stroke Emergency Support ED:

1. Course marketing
2. Translation of course into the following;
Spanish, French, & Arabic

Funding Level Tiers:

	Diamond Level \$75,000 +	Gold Level \$50,000 +	Silver Level \$25,000 +
Company logo listed on the SVIN Support page hyperlinked to your company's website	x	x	x
Complimentary courses of your choosing (BSES, ASES EMS, ASES ED)	75	50	25
Complimentary Annual Meeting registration(s)	3	2	1

SVIN Journal



\$35,000 Industry Support
Project Management Marketing Launch



Stroke: Vascular and Interventional Neurology Taking submissions Summer 2021

<https://www.ahajournals.org/journal/svin>

SVIN Awards and Grants

SVIN offers a multitude of awards and grants during the Annual Meeting to encourage research in the field. These awards include; Pilot Grant Research Award, Best Abstract Award, and the Young Investigator Award. The goal of the Pilot Grant Research Award is to help initiate pilot research projects that will further the field or understanding of Vascular and Interventional Neurology. The Best Abstract Award is given during the meeting for an outstanding scientific abstract submitted by a member of the Society, and lastly the Young Investigator award is given during the meeting for an outstanding abstract submitted by a junior member of the Society (student, resident, or fellow).

Awards and Grants Funding Level: \$50,000

This funding will do the following to enable SVIN to do the following to support Awards and Grants:

1. Offer grant funds to award recipients
2. Develop and provide Research Seminars

	Gold \$50,000 +	Bronze \$10,000 +
Company logo listed on the SVIN Supporter page hyperlinked to your company's website	x	x
Recognition by leadership at the Annual Meeting and on Annual Meeting Materials	x	
Complimentary Annual Meeting registration(s)	2	-

SVIN Registry

The SVIN Registry's purpose is to create a national surveillance system to assess the characteristics, treatments, and outcomes of patients with large vessel and distal medium vessel occlusion acute ischemic strokes (LVOS and DMVOS). Additionally, to facilitate efforts to improve the quality and safety of LVOS/ DMVOS patient care and investigate novel quality improvement methods. The SVIN Registry currently has 11 active sites. As of December 2020 there has been a total of 2,219 patients entered into REDCap.

- This funding will support the registry via:
 - Software expenses
 - Data Migration
 - Statistical Analysis

	Gold \$50,000 +	Silver \$25,000 +
Company logo listed on the SVIN Supporter page and hyperlinked to your company's website	x	x
Complimentary Annual Meeting registration(s)	2	1
Recognition by leadership at the Annual Meeting and on the Annual Meeting Materials	x	

*All funding levels are customizable. Please contact meetings@svin.org to learn more.

MISSION THROMBECTOMY 2020+



Mission Thrombectomy 2020+ (MT2020) is a SVIN initiative with the goal to increase global access to stroke care and mechanical thrombectomy.

In 2020, the initiatives of MT2020+ focused on fulfilling the committee's purpose within SVIN through its mission to increase access to stroke care and mechanical thrombectomy globally. Currently, there are over 80 Regional Committees (RCs) that have been activated with 400+ members worldwide. Approximately 60 of the RCs have formally met to discuss challenges, barriers, and opportunities in their specific regions to focus their efforts on for the upcoming year.

The initiatives for MT2020+ in 2021 include multiple projects that provide industry with an opportunity to give input, attend, and participate in MT2020+ action items and events. The total annual cost to meet these goals is \$955,000. The funding breakdown is given below.

PROJECTS	PROJECT DESCRIPTION	FUNDING REQUEST
MT2020+ Project Management & Administration, Meetings & Operations	<p>MT2020+ continues to foster a strong partnership with its project management and consulting teams. These teams assist</p> <p>MT2020+ in reaching its fullest potential in its partnerships and projects.</p> <p>MT2020+ seeks support from these teams on projects relating to global outreach initiatives, research and collaboration, and day to day operations. This collaboration is vital expansion of projects. With over 80 countries involved in MT2020+, the successful support of the operations team to ensure efficacious administrative support and collaboration across these regions will be defining moment for the future of MT2020+. The ability to enhance global access for stroke care and mechanical thrombectomy is pivotal to the success of MT2020's global initiatives. With high hopes for a hybrid environment at the SVIN Annual Meeting, the committee is optimistic about offering opportunities to meet and collaborate in 2021. In addition, there are opportunities to share best practices in increasing access to stroke care in a virtual environment.</p>	<p>Project Management & Administrative Support: \$130,000 Marketing: \$30,000 Technology: \$100,000 Other Costs: \$15,0000</p> <p>TOTAL: \$275,000</p>
Activation and Organization of the MT2020+ Regional Committees	<p>The MT2020+ Global Executive Committee has been hard at work over the last year to activate its Regional Committees. These committees provide critical input and aid in the expansion and implementation of the global strategic plan by collaborating with other regions that may not share similar roles and functionalities. MT2020+ has further developed the organization of its regional committees to ensure the development and implementation of tasks at the local level in each region/country. Currently, there are over 50 Regional Committees activated globally.</p>	<p>Project Management & Administrative Support: \$250,000 Registry Support: \$35,000 Technology: \$80,000 Marketing \$30,000 Meetings: \$45,000 Other: \$20,000</p> <p>TOTAL: \$460,000</p>
Mechanical Thrombectomy Access Score	<p>As MT2020+ has continued its mission to increase access to stroke care and mechanical thrombectomy globally, we are committed to measuring the various levels of access to ascertain areas of need to collaborate further. The mechanical thrombectomy access score uses a Modified-Delphi method to establish areas of need to further collaborate and ensure timely access to stroke care.</p>	<p>Project Management, Consulting & Administrative Support: \$30,000 Research Assistant: \$40,000 Literature Review, Modified-Delphi Method, Analysis, Writing, Editing: \$60,000 Translation Fees: \$30,000 Technology: \$40,000 Marketing: \$20,000</p> <p>TOTAL: \$220,000</p>

WHO WE ARE

SVIN MISSION STATEMENT

Represent the advancement of interventional neurology as a field with the ultimate goal of improving clinical care and outcomes of patients with stroke and cerebrovascular diseases.

SVIN VISION

Become the leading global society for vascular and interventional neurology. To operate and represent a society of persons interested in the innovative treatment of cerebrovascular and other neurological disease.

To foster cooperation among specialists and sub-specialists

To foster scientific research in the field of cerebrovascular diseases and neurointerventional procedures

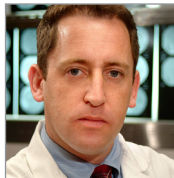
To raise awareness and disseminate knowledge concerning developments in cerebrovascular diseases and neurointerventional procedures

To promote and improve the training of vascular and interventional neurology

To address practical issues faced by specialists and sub-specialists

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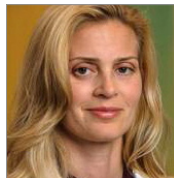
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