



**Society of Vascular and  
Interventional Neurology**

# SVIN MISSION STATEMENT

*Represent the advancement of interventional neurology as a field with the ultimate goal of improving clinical care and outcomes of patients with stroke and cerebrovascular diseases.*



# SVIN VISION

*Become the leading global society for vascular and interventional neurology.*

- To operate and represent a society of persons interested in the innovative treatment of cerebrovascular and other neurological disease.
- To foster cooperation among specialists and sub-specialists

To foster scientific research in the field of cerebrovascular diseases and neurointerventional procedures

- To raise awareness and disseminate knowledge concerning developments in cerebrovascular diseases and neurointerventional procedures To promote and improve the training of vascular and interventional neurology
- To address practical issues faced by specialists and sub-specialists



# SVIN EXECUTIVE COMMITTEE



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Immediate Past President



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2018 Annual Meeting Chair /  
Fellows Course



Lucas Eljovich, MD, FSVIN  
2019 Annual Meeting Chair



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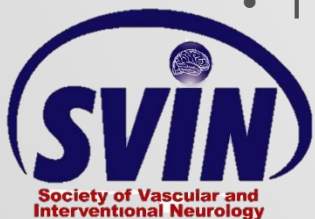
# 2019 FUNDING PRIORITIES

- **Annual Meeting**
- **SVIN Journal** (development of a new journal dedicated to vascular and interventional neurology)
- **Clinician Scientist Development Award**
- **Education Courses**
  - **Basic Stroke Emergency Support** (2-year BSES certification with 1.5 credit hours available)
  - **Advanced Stroke Emergency Support: Emergency Medical Services** (2-year ASES certification program with 2.5 credit hours available)
  - **Advanced Stroke Emergency Support: Emergency Department** (program in development)
- **SVIN Registry** (a national surveillance system to assess the characteristics, treatments, and outcomes of patients with carotid artery disease)
- **MT2020** (a program to improve access to mechanical thrombectomy for eligible patients)



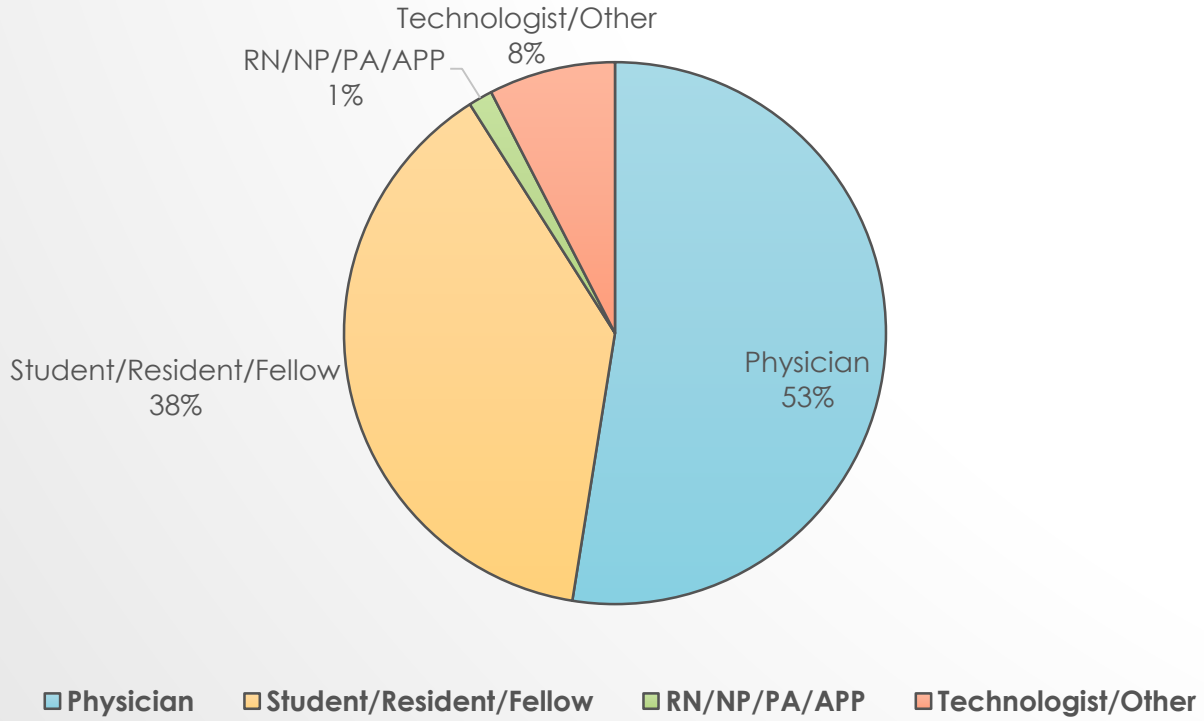


- Premier international academic gathering
- Covers the full spectrum of cerebrovascular diseases and stroke
- Provides a powerful forum to share your company's expertise
- Visibility to key decision makers for your brand
- A variety of promotional opportunities available before and during the conference to expose attendees to your company
- Position your company as a leader





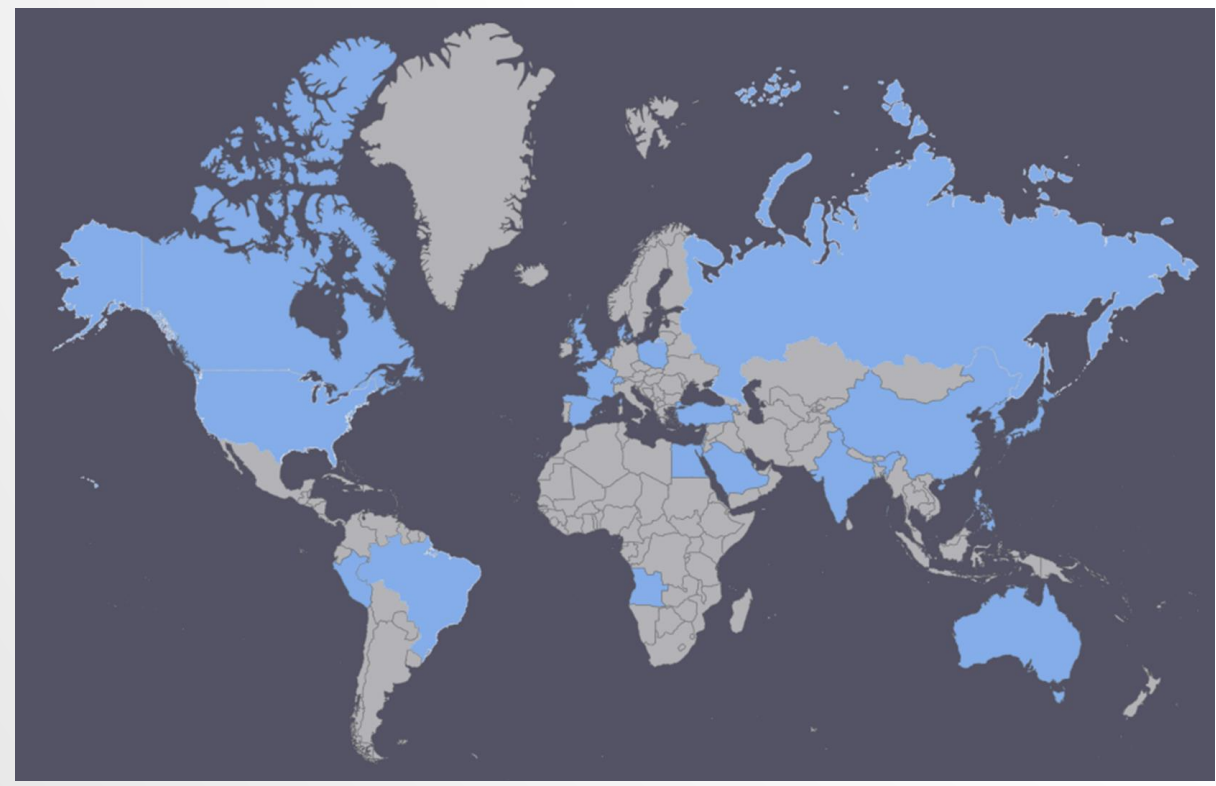
The SVIN Annual Meeting provides access to key decision makers for your brand. Attendees include:







The SVIN Annual Meeting attendees are from the following countries:



# SVIN 2019 Annual Meeting Sponsorship Levels

	Diamond \$125,000 +	Platinum \$100,000 +	Gold \$50,000 +	Silver \$25,000 +	Bronze \$10,000 +
Recognition of support in all SVIN Annual Meeting promotional materials	X	X	X	X	X
Listing in mobile app with 1 PDF attachment to profile	X	X	X	X	X
Company logo listed on the SVIN Annual Meeting page hyperlinked to your company's website	X	X	X	X	X
Premier exhibit booth location (IF a booth is purchased*)	X	X	X	X	X
Complimentary Annual Meeting registration(s) with access to the General Session	6	3	2	1	
Table(s) at the Fellows Course on Saturday	2	1			
Company participation in the Next Generation Roundtable on November 20 <sup>th</sup>	X	X			
Invitation to participate in the Top Supporter Roundtable Breakfast with SVIN leadership	3 Reps	2 Reps	1 Rep		
Complimentary advertisement in the SVIN program	Full Page	Half Page			
Post-meeting conference call with SVIN leadership to further discuss collaboration in the field	X	X			
40-minute Lunch Symposium <i>*Time slots will be assigned based on preference, on a first-come, first-serve basis</i>	X	X			
One complimentary meeting room provided to be used as a technology suite or as needed. (Available during peak days of conference) <i>*Promo postcard included if used as a tech suite</i>	X				
1 mobile alert during Annual Meeting	X				

*\*Please note that exhibitor booths are not included in support packages. Please see the exhibitor details for more information.*



# SUPPORT OPPORTUNITIES

Interested in something else?  
Contact the SVIN Executive  
Office to create your own  
support package!

[meetings@svin.org](mailto:meetings@svin.org)  
952-646-2033

## DIAMOND: \$125,000.00

- Support of a full day technology suite OR meeting space available to be used at your discretion (*available during peak days of program*)
- Support of a 40-minute Lunch Symposium
- One mobile alert during Annual Meeting
- One promotional postcard for a technology suite or symposium at the materials table
- (2) tables at the Fellows Course on Saturday to showcase your devices/technologies

## PLATINUM: \$100,000.00

- Support of a half day technology suite OR meeting space available to be used at your discretion (*available during peak days of program*)
- OR
- Support of a 40-minute Lunch Symposium
  - (1) table at the Fellows Course on Saturday to showcase your devices/technologies

## GOLD: \$50,000.00

- Support of the Opening Reception with the option to distribute promotional materials on tables
- OR
- Support of the Members-in-Training Reception

## SILVER: \$25,000.00

- Support of the SVIN Trainee Travel Awards
- OR
- Support of the web portal where Annual Meeting session videos will be hosted for all attendees to view (includes company listing with logo/banner linked to website)

## BRONZE: \$10,000.00

- Support of hotel room keys (keys provided by supporter)
- OR
- Support of snack break

## A LA CARTE OPTIONS

- One 20-minute Lunch Symposium - \$35,000.00
- One table at Fellows Course - \$10,000.00
- Coffee Break with option for branded giveaway - \$8,000.00
- Badge Lanyards (provided by Supporter) - \$5,000.00
- Totes (provided by supporter, must include SVIN logo) - \$5,000.00
- Full Page Program Ad - \$1,500.00
- Branded giveaway item at materials table - \$1,000.00
- Branded Charging Station - \$1,000.00
- Half Page Program Ad - \$900.00
- Rotating Banner Ad in Mobile App - \$750.00

\*Based on availability. Symposia support is for non-CME activities. Technology suite and symposium must be on the same day and all costs for set up of any equipment or materials for the technology suite are the responsibility of the sponsor.

\*Any costs for the set up for the Fellows Course are at Sponsor's expense. Tables will be provided.



# SVIN JOURNAL

The SVIN Journal is a leading peer review journal for scientific research and literature pertaining to the field of neurointerventional surgery.

## **SVIN Journal Funding Level: \$50,000**

This funding will enable SVIN to do the following:

1. Subsidize APC's for individuals submitting published work
2. Assist with publishing of 25-50 papers annually



# CLINICIAN SCIENTIST DEVELOPMENT AWARD

SVIN has partnered with the American Academy of Neurology and the American Brain Foundation to offer the Clinician Scientist Development Award, which provides \$240,000 over three years to support education and research-related costs.

This award helps to advance research in Interventional Neurology to benefit people with stroke and other cerebrovascular diseases.



# CLINICIAN SCIENTIST DEVELOPMENT AWARD

## Award Sponsorship Levels:

- \$40,000 with recognition at the SVIN Annual Meeting and online at [svin.org](http://svin.org)
- \$10,000 with recognition online at [svin.org](http://svin.org)





**BASIC STROKE**  
EMERGENCY SUPPORT

### Launched in 2018

#### This online course includes:

- Basic Anatomy, Statistics, & Types of Strokes
- Risk Factors, Signs & Symptoms
- BE FAST, EMS, & Detection Scales
- Treatment Options & Methods for Improving Stroke Outcomes

#### This course is for:

- Physicians
- Nurses
- Emergency Medical Professionals
- First Responders
- Healthcare Workers
- Hospital Personnel
- General Public



**ADVANCED STROKE**  
EMERGENCY SUPPORT

Emergency Medical Services

### Launched in 2019

#### This online course expands your knowledge on:

- Types of Stroke & Risk Factors
- Prehospital Triage
- Stroke Detection Scales
- Warning Signs & Symptoms
- Stroke Severity Scales
- Treatment Options
- Bypass & Transfer Protocols

#### This course is for:

- First Responders
- Emergency Medical Technicians
- Fire Fighters
- Police Officers
- Paramedics
- Nurses
- Physicians



**ADVANCED STROKE**  
EMERGENCY SUPPORT

Emergency Department

### Currently in Development

#### This online course includes all of the preliminary education in the BSES module plus:

- Detailed review of stroke triage in the Emergency Room
- Deep Dive into the data for the use of IV thrombolytics and Mechanical Thrombectomy
- Review of methods to improve door to needle times
- Review of the new Door to Device Metrics

#### This course is for:

- Emergency Room Nurses
- Physicians
- staff



**BASIC STROKE**  
EMERGENCY SUPPORT



**ADVANCED STROKE**  
EMERGENCY SUPPORT

Emergency Medical Services/Emergency Department

## Education Support Funding Level: \$35,000

This funding will enable SVIN to do the following to support Advance Stroke Emergency Support:

1. Develop content
2. Produce an online course with videos/animations
3. Course marketing







## Purpose of the SVIN Registry:

- Create a national surveillance system to assess the characteristics, treatments, and outcomes of patients with **large vessel occlusion acute ischemic strokes (LVOS)**.
- Facilitate efforts to improve the quality and safety of LVOS patient care, and investigate novel quality improvement methods



## Objectives of the SVIN Registry:

- Monitor the characteristics, treatments, and outcomes of patients with **large vessel occlusion acute ischemic strokes**
- Explore the association between evidence-based acute treatment strategies and risk adjusted clinical outcomes
- Assess utilization of standard and non-standard imaging and clinical selection methods, as well as techniques and interventional devices.
- Provide a useful tool for hospitals to analyze, report, and improve quality of patient care at a local level





## SVIN Registry Funding Level: \$50,000

This funding will support the registry via:

1. Software expenses
2. Data migration
3. Statistical Analysis
4. Marketing





**MT2020**  
Mission Thrombectomy

Mission Thrombectomy 2020 (MT2020) was initiated to increase global access to mechanical thrombectomy.

**Objectives of MT2020:**

- The campaign aims to increase the rate of stroke thrombectomy for eligible patients from less than 100,000 procedures in late 2016 to at least 202,000 annually by 2020 and thereby reducing global stroke disability
- MT2020 also aims to double the annual rate of mechanical thrombectomy every two years thereafter



# MT2020

Mission Thrombectomy

Funding Request	Project Name	Project description	Project Objective
<b>\$20,000</b>	MT2020 Mobile App	Worldwide Centralized MT database	<ol style="list-style-type: none"> <li>1. Tracking MT incidence per country / site/ specialist.</li> <li>2. Gatekeepers consistently diagnose and/or manage LVO,</li> <li>3. Tracking MT access</li> </ol>
<b>\$112,000 (USA) \$76,000 (Non-US countries)</b>	White Papers for Health Policy Makers: <ol style="list-style-type: none"> <li>1. USA</li> <li>2. Two Non-US countries</li> </ol>	The White paper includes: <ol style="list-style-type: none"> <li>1. Strokes &amp; MT data: Basis of LVO, Context of the problem, Delivery of MT</li> <li>2. Health Economics of Treating LVO</li> </ol>	<ol style="list-style-type: none"> <li>1. Provide policy-makers with LVO data</li> <li>2. Health economic LVO management data +/- MT</li> <li>3. Establish MT strategy globally / regionally / locally</li> </ol>
<b>\$177,000 to \$362,000 (USA) \$119,000 (Non-US countries)</b>	Development of MT Strategy in high/ Low/ v, low incomes country: <ol style="list-style-type: none"> <li>1. USA (rural/ Non rural)</li> <li>2. Two Non-US countries</li> </ol>	Strategy focus on: Information: <ol style="list-style-type: none"> <li>1. Patient Journey material.</li> <li>2. Training: MDs/Hosp educational material.</li> <li>3. Increase Infrastructure: Stroke certification Program</li> <li>4. Access / payment</li> </ol>	<ol style="list-style-type: none"> <li>1. LVO incidence per country type.</li> <li>2. Number of MT per country type.</li> <li>3. Gap analysis.</li> <li>4. Aid Policy-makers &amp; infrastructure development to develop MT payment methods</li> <li>5. Lower the death and disability from acute ischemic stroke</li> </ol>
<b>\$51,000</b>	Continue MT Public Awareness Campaign globally/ regionally/ locally	<ol style="list-style-type: none"> <li>1. Promotional material campaign (LVO, Stroke, MT)</li> <li>2. Social media / Hospital / medical communities / societies / Campaign dissemination</li> </ol>	<ol style="list-style-type: none"> <li>1. Disease awareness.</li> <li>2. MT Access awareness \Achieve the goal of 202,000 MT in one year by the end of 2020</li> </ol>
<b>\$60,000</b>	MT2020 Project Manager	Planning, Coordination, Execution of the MT2020 2019 Projects plan	MT2020 Budget and Tactical plan high Performance.

# EXHIBIT DETAILS

**EARLY BIRD DEADLINE:** SEPTEMBER 3, 2019

**FINAL DEADLINE:** OCTOBER 3, 2019

## EARLY BIRD PRICING

Single Booth: 1 (8' X 8') = \$3,000

Double Booth: 2 (8' X 8') = \$5,000

## STANDARD PRICING

Single Booth: 1 (8' X 8') = \$4,000

Double Booth: 2 (8' X 8') = \$6,000

**\*\* PLEASE DO NOT BRING BOOTHS LARGER THAN THESE DIMENSIONS\*\***

**LOCATION:** Galleria Exhibit Hall

**SET UP:** Wednesday, November 20 (8:00 am – 12:30 pm\*)

### HOURS:

- Wednesday, November 20 (12:45 pm – 6:00 pm\*)
- Thursday, November 21 (7:30 am – 3:00 pm\*)
- Friday, November 22 (7:30 am – 3:30 pm\*)
- Saturday, November 23 (7:30 am – 10:00 am\*)

**BREAKDOWN:** Saturday, November 23 (10:00 am – 12:30 pm)

*\*These hours are subject to change.*

*\*Please note breakfasts start at 6:45 am, but exhibitors are not required to be present until 7:30 am.*

**Exhibitors are welcome to leave their booths during breakfasts/lunches to mingle with attendees.**

Exhibitors, while required to participate during meals and designated breaks, they are not required to staff their booths during programming. To attend programming, please see the registration details.



## EXHIBITOR REGISTRATION WILL INCLUDE:

- One - 6' draped table, two chairs, one wastebasket and one company ID sign.
- Two exhibitor staff registrations with access to the exhibit hall (up to 4 additional exhibitor staff registrations at \$250 per person). If you wish to attend the General Session, attendee registration is required. Industry rates are available for general registration.
- Company listing and 50-word company description printed in attendee registration materials.
- Listing of company name on SVIN 2019 Annual Meeting website with a hyperlink to the company's website.
- Listing of company name on the SVIN 2019 Annual Meeting mobile app with company details listed.

Please note: SVIN will assign exhibit booth spaces after all applications have been received. Assignments will be made based on level of support and order of applications received. Attempts will be made to accommodate special location requests but cannot be guaranteed.

***Interactive booths get the most attention! Games, and giveaway items are not required, but encouraged!***