2021 Exhibit / Sponsor Deliverables and Deadlines

SPONSORSHIPS

- Recognition of support in all SVIN Annual Meeting promotional materials – **Logo due at time of sponsorship confirmation.** *(All levels)*
- Company logo listed on the SVIN Annual Meeting Exhibitor / Sponsor page hyperlinked to your company's website – **Logo due at time of sponsorship confirmation.** *(All levels)*
- Listing in mobile app with 1 PDF attachment to profile – Company Listing, contact information, and 100-word company description & PDF (no page limitations) – **Due Oct 8**. *(All levels)*
- Premier exhibit booth location (if exhibit booth is purchased*) Selections begin September 1 and are based on level of sponsorship on a first-come, first-serve basis – **Exhibitor registration cut off: Oct 20**. *(All levels)*
- Complimentary Annual Meeting registration(s) with access to the general session – **Due Nov 5**. *(Diamond, Platinum, Gold, Silver)*
  - Diamond – 6 registrations
  - Platinum – 3 registrations
  - Gold – 2 registrations
  - Silver – 1 registration
- Invitation to participate in the Top Supporter Roundtable Breakfast with SVIN Leadership – please send us the # of representatives you plan to participate & their names – **Due Oct 29**. *(Diamond, Platinum, Gold)*
  - Diamond – 3 reps
  - Platinum – 2 reps
  - Gold – 1 rep
- Complimentary advertisement in the SVIN program – **Due Oct 15.** *(Diamond, Platinum)*
  - Diamond – Full Page PDF (8.5" x 11")
  - Platinum – Half Page PDF (8.5" x 5.5")
- Table(s) at the Fellows Course on Saturday – Name of device, onsite contact, & power requirements **Due Oct 1.** *(Diamond, Platinum)*
  - Diamond – 2 tables
  - Platinum – 1 table
- 40-minute Non-CME Lunch Symposium – Slots will be selected based on preference, on a first-come, first-serve basis.
  - Talk title & Speaker selection are **due Oct 1**. *(Diamond, Platinum)*
- One complimentary meeting room provided to be used as a technology suite or as needed. **Due Oct 1.**
  - Room set up & hotel requirements to be provided to SVIN
  - *Promo postcard included if used as a tech suite (postcard provided by sponsor) – content for approval **due Oct 29.**
- Push notification in mobile app during conference dates – Content **due Oct 8.** *(Diamond)*
  - Title of push notification – 29-character limit
  - Content of Notification – 100-character limit

A-LA-CARTE SPONSORSHIP ITEMS

- *Table at the Fellows Course on Saturday – Name of device, onsite contact, & power requirements **Due Oct 1.**
- *20-minute Non-CME Lunch Symposium – Slots will be selected based on preference, on a first-come, first-serve basis.
  - Talk title & Speaker selection are **due Oct 1**.
- *Meeting Room of Tech Suite – **Cut-off deadline: Oct 1.**
- Support of Welcome Reception – **Cut-off deadline: Oct 20**.
- Support of MIT or WIN Reception – **Cut-off deadline: Oct 20**.
- Support of Breakfast or Lunch – **Cut-off deadline: Oct 20**.
- Conference Tote / Bag Supporter – **Cut-off deadline: Oct 1.**
- Support of Coffee Break – **Cut-off deadline: Oct 20**.
- Support of Branded Charging Stations – **Cut-off deadline: Oct 1**.
- Item at materials table (provided by sponsor) – content / rendering of item needed for approval **due Oct 29.**
  - *Past materials have included postcards, flyers, brochures, swag, etc.*
- Program Ad (Full page or half page) – **due Oct 18.**
  - Diamond – Full Page PDF (8.5" x 11")
  - Platinum – Half Page PDF (8.5" x 5.5")
- Rotating Banner Ad in Mobile App – **due Oct 8.**
  - 640 px wide x 110 px h – .png format.

Based on availability. Priority is given to supporters based on tier of sponsorship.

EXHIBITORS

- Early Bird Deadline – **Aug 20.**
- Final Deadline – **Oct 20.**
- (2) Exhibit staff registrations – with access to the general session – **Due Nov 5**.
- Company Listing, contact information, and 100-word company description in materials & mobile app – **Due Oct 8**.
- Listing of company name on SVIN 2020 Annual Meeting website with a hyperlink to the company's website – **Logo due at time of sponsorship confirmation.**