

The Wave of the Future: Enhancing Synergies

November 14–17, 2018 Hyatt Regency Mission Bay San Diego, California



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Dear SVIN Supporters and Exhibitors

On behalf of the Society of Vascular and Interventional Neurology (SVIN), we invite you to participate in our 11th Annual Meeting November 14 - 17, 2018 at the Hyatt Regency Mission Bay in San Diego, CA. This meeting can assist you in promoting your services and products by reaching medical professionals in the fields of vascular neurology, interventional neurology, and neurocritical care.

We received your feedback from 2017 and hope you appreciate the changes in the 2018 prospectus.

More detailed information on exhibit and support opportunities can be found in this prospectus. Please make plans to join us. We look forward to your partnership.

Sincerely,

Italo Linfante, MD, FSVIN, FAHA President, SVIN

Ameer Hassan, DO, FSVIN, FAHA 2018 Program Chair, SVIN

SVIN EXECUTIVE OFFICE

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SVIN 2018 MEETING HIGHLIGHTS

NEW PROGRAM FORMAT AND FOCUS

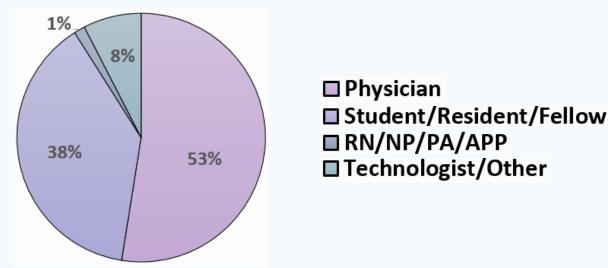
Coming off of one of the most remarkable years in Acute Stroke treatment, The Society of Vascular and Interventional Neurology (SVIN) welcomes you to our Annual Meeting in San Diego, California, November 14-17, 2018! This year's Annual Meeting theme is "The Wave of the Future: Enhancing Synergies" and will bring with it a new and exciting format!

The new format brings in all of the previous success of the Annual Meeting and the Stroke Center Workshop and includes two new tracks geared towards Advanced Practice Providers on the second day and Vascular Neurologists and Neurohospitalists on the third day. Additionally, there will be a fellows course offered on Saturday afternoon where sponsors can demonstrate their technologies and devices. Fellows-in-training will register in advance for the session and rotate through each station. The first day of the meeting will again be chaired by Thomas Devlin, MD and Jawad Kirmani, MD, but this time starting with our stroke care didactics and building on the first day in order to decrease topical repetition throughout the meeting and bring in several new sessions on stroke treatment and care. Day 1 will continue to be attended by hospital administration, nurse leaders, physician leaders, stroke neurologists, critical care physicians, neurosurgeons and neuro-interventionalists, industry leadership, emergency room physicians and nurses, EMS leadership, interventional lab staff and directors, advanced nurse practitioners, residents, and fellows.

ABOUT THE SVIN MEETING AND ATTENDEES

The SVIN Annual Meeting continues to be the premier academic venue with scientific presentations covering the full spectrum of cerebrovascular diseases and stroke. Our speakers are the leaders in stroke research and endovascular treatment. This year will include two new parallel tracks and a fellows course to include more education for the "Stroke Team" including but not limited to nurses, advanced practice providers, coordinators, hospitalists, and vascular neurologists. Topics to be addressed include large vessel occlusion (LVO) stroke; intracranial atherosclerosis, PFO closure, stem cell therapy for stroke; aneurysm treatment with coiling or flow diversion; arteriovenous malformations, dural arteriovenous fistulas, neurocritical care, and other related topics. The two new tracks include pseudo-live case presentations (pre-recorded cases) and a complications and saves session. Given the high level of the field-specific presentations, we anticipate continued attendance by a large proportion of Neurointerventionalists, Interventional Neurologists, Interventional Neurologists, Endovascular Neurosurgeons, Vascular Neurologists, Neurointensivists, and other related Neurological or Endovascular Practitioners. Additionally, we expect a significant increase in participation from Advanced Practice Providers and Vascular Neurologists compared to previous years.

ATTENDEE PROFESSIONAL STATUS





Tuesday, November 13th

TimeSession/ Event6:00pm-8:00pmRegistrationFoyer

Wednesday, November 14th

Time	Session/ Event	
7:30am-5:00 pm	Registration/Help Desk	Foyer
7:30am-10:00am	Stroke Center Focused Programming	Bayview Ballroom
10:00am-10:30am	Break	Foyer
10:30am-12:30pm	Stroke Center Focused Programming	Bayview Ballroom
12:30pm-1:30pm	Lunch (provided)	Foyer
1:30pm-3:00pm	Next Generation Roundtable	Bayview Ballroom
3:00pm - 3:30pm	Break	Foyer
3:30pm - 5:00pm	Basic Stroke Emergency Support Course (Optional, Registration Required)	Bayview Ballroom
5:15pm-6:45pm	Opening Reception	Banyan Court
6:30pm-9:00pm	Board of Directors Meeting	Belmont

Thursday, November 15th

Time	Session/ Event	
6:45am-8:00am	Breakfast	TBD
6:45am-8:00am	International Breakfast Corner	TBD
7:30am-5:00pm	Registration/Help Desk	Foyer
8:00am-9:00am	Welcome/Stroke Debates	Bayview Ballroom
9:00am-9:30am	Keynote Lecture	Bayview Ballroom
9:30am-10:00am	Business Meeting/Presidential Address	Bayview Ballroom
10:00am-10:30am	Coffee Break with Exhibitors	Mission Ballroom
10:30am-12:00pm	General Track: Complications and Saves	Bayview Ballroom
10:30am-12:00pm	APP Track: Hyperacute Cases	Palm
12:00pm-12:30pm	Pick Up Lunch/Return to Ballroom	Foyer
12:30pm-1:15pm	Industry Lunch Symposia 1	Bayview Ballroom
1:15pm-2:00pm	Industry Lunch Symposia 2	Bavview Ballroom

Thursday, November 15th Continued

Time	Session/ Event	
2:00pm-3:00pm	General Track: ICAD	Bayview Ballroom
2:00pm-3:00pm	APP Track: Advance Practice Role Cases	Palm
3:00pm-3:30pm	Break with Exhibitors	Mission Ballroom
3:30pm-5:00pm	General Track: Pseudolive Cases	Bayview Ballroom
3:30pm-5:00pm	APP Track: Pathogenic Mechanism/Secondary Prevention Cases	Palm
5:00pm-6:00pm	Platform Session 1	Bayview Ballroom
6:00pm-7:00pm	WIN Reception	TBD
6:00pm-7:00pm	Members in Training Program and Reception	TBD

Friday, November 16th

Time	Session/ Event	
6:45am-8:00am	Breakfast	TBD
6:45am-8:00am	Top Supporters Breakfast	Back Bay Ballroom A
7:30am-5:00pm	Registration/Help Desk	Foyer
8:00am-9:15am	International Rapid Fire: Stroke Challenges	Bayview Ballroom
9:15am-10:00am	Keynote Speaker	Bayview Ballroom
10:00am-10:30am	Coffee Break with Exhibitors	Mission Ballroom
10:30am-12:00pm	General Track: Future of Interventional Neurology	Bayview Ballroom
10:30am-12:00pm	Vascular Track: Rapid Fire: Stroke Study Updates	Palm
12:00pm-12:30pm	Pick Up Lunch/Return to Ballroom	Foyer
12:30pm-1:15pm	Industry Symposia 1	Bayview Ballroom
1:15pm-2:00pm	Industry Symposia 2	Bayview Ballroom
2:00pm-3:00pm	General Track: AVM Treatment in the Current Century	Bayview Ballroom
2:00pm-3:00pm	Vascular Track: Vascular Neurology Update	Palm
3:00pm-3:30pm	Break with Exhibitors	Mission Ballroom
3:30pm-5:00pm	General Track: Brain Aneurysm	Bayview Ballroom
3:30pm-5:00pm	Vascular Track: Pharmacology Update	Palm
5:00pm-6:30pm	Poster Reception	Regatta Pavilion

Saturday, November 17th

Time	Session/ Event	
6:45am-8:00am	Breakfast	TBD
7:30am-3:30pm	Registration/Help Desk	Foyer
8:00am-9:00am	Platform Session II	Bayview Ballroom
9:00am-10:00am	Building an Endovascular Practice	Bayview Ballroom
10:00am-10:30am	Coffee Break	Foyer
10:30am-12:00pm	Guidelines	Bayview Ballroom
12:00pm-1:00pm	Lunch	TBD
1:00pm-3:00pm	Fellows Course	Bayview Ballroom
3:00pm-3:30pm	Break	Foyer
3:30pm-5:00pm	Fellows Course	Bayview Ballroom

SUPPORT OPPORTUNITIES

SEE THE SUPPORT BENEFITS ON THE NEXT PAGE

DIAMOND \$125,000 +

Support of a full day Technology Suite on either Thursday or Friday*

Support of a 40 minute Lunch Symposium on either Thursday or Friday* and

One mobile alert during Annual Meeting

and

One Promotional postcard for a technology suite or symposium at the materials table

and

NEW THIS YEAR- Four (4) tables at the Fellows Course on Saturday to showcase your devices/technologies**

PLATINUM \$100.000 +

Support of a half day Technology Suite on either Thursday or Friday*

Support of a 40 minute Lunch Symposium on either Thursday or Friday*

NEW THIS YEAR- Two (2) tables at the Fellows Course on Saturday to showcase your devices/technologies**

GOLD \$50,000 +

Support of the Poster Reception with the option to distribute promotional materials on tables

or

Support of the Opening Reception with the option to distribute promotional materials on tables

Support of the Members-in-Training Reception

SILVER \$25,000 +

Support of SVIN Trainee Travel Awards

or

Support of web portal where the Annual Meeting session videos will be hosted for all attendees to view (includes company listing with logo/banner linked to website)

BRONZE \$10.000 +

Support of hotel room keys (provided by supporter)

or

Support of a snack break

A LA CARTE OPTIONS

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One 20 minute Lunch Symposium on Wednesday or Saturda	ıy (limit two per day)	.\$35,000
One table at Fellows Course on Saturday**		.\$10,000
Coffee Break with option for branded giveaway		\$8,000
Badge Lanyards (provided by supporter)		
Totes (provided by supporter, must also include SVIN Logo).		\$5,000
Full Page Program Ad	.\$1,500	
Branded giveaway item at materials table (2 available)		
Branded Charging Station	.\$1,000	
Half Page Program Ad		
Rotating Banner Ad in Mobile App (3 available)		
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^{*}Based upon availability. Symposia support is for non-CME activities. Technology suite and symposium must be on the same day and all costs for set-up of any equipment or materials for the technology suite are the responsibility of the sponsor.

Interested in something else? Contact the SVIN Executive Office to create your own support package!

952-646-2047

Back this year! Top Supporter Breakfast: Meet with SVIN Leadership to discuss collaboration in the field.

^{**}Any costs for set-up for the Fellows Course are at sponsor's expense. Table(s) will be provided.

SUPPORT BENEFITS

The items outlined below are additional benefits included in the Support Opportunities outlined on the previous page.

	Diamond \$125,000 +	Platinum \$100,000 +	Gold \$50,000 +	Silver \$25,000 +	Bronze \$10,000 +
Recognition of support in all SVIN Annual Meeting promotional materials including the program, mobile meeting application, and onsite signage	Х	X	Х	X	X
Listing in mobile app with 1 PDF attachment to profile	Х	X	Х	Х	Х
Company logo listed on the SVIN Annual Meeting page hyperlinked to your company's website	Х	Х	Х	Х	Х
Premier exhibit booth location IF a booth is purchased (Booths are not included in support packages. Locations will be assigned after all applications have been received. Assignments will be made based on level of support and order of applications received. Attempts will be made to accommodate special location requests, but cannot be guaranteed.)	Х	X	X	X	X
Complimentary Annual Meeting registration(s) with access to the General Session	6	3	2	1	
Company participation in the Next Generation Roundtable on November 14th	Х	X			
Invitation to participate in the Top Supporter Roundtable Breakfast with SVIN leadership	3 Reps	2 Reps	1 Rep		
Complimentary advertisement in the SVIN program*	Full Page	Half Page			
Post-meeting conference call with SVIN leadership to further discuss collaboration in the field	Х	Х			
One Promotional postcard for a Technology Suite or Symposium at the Materials Table (Company is responsible for providing content and material)*	Х				
1 mobile alert during Annual Meeting	Х				

^{*}All advertisements, mobile app attachments, promotional post cards, and lunch symposia proposals are due for review and approval by August 3, 2018.

SVIN Policy on Review and Approval of Industry Supported Symposia/Sessions and Materials

SVIN is committed to promoting medical education and the exchange of scientific information in order to support our <u>mission</u>. In addition, SVIN is committed to promoting collaboration between industry partners who share our values.

To this end, SVIN will approve symposia/sessions and relevant materials for distribution that are consistent with the goals of the Society, of interest to our members and in order to support scientific education pertaining to vascular and interventional neurology.

All print, web/electronic and educational materials distributed by top supporters must be approved according to the guidelines and process below.

Information required for material approval includes:

- Sponsoring organization
- Contact information
- Sample of materials

Information required for industry symposia and speaking engagement may include, but are not limited to:

- Sponsoring organization
- Contact information
- Symposia program outline
- Names and affiliations of the speakers/moderators
- Poposed topics and talk titles
- A brief summary of session

Cause for revision requests or rejections include:

- Information is not relevant to the interests of SVIN attendees
- The mission statement, purpose, or function of the organization's event is not in alignment with SVIN's mission
- If it is in competition with SVIN products or initiatives

Once received, the SVIN Executive Committee will review all materials and symposia program outline within two weeks to determine if any edits are required.

*All advertisements, mobile app attachments, promotional post cards, and lunch symposia proposals are due for review and approval by <u>August 3, 2018.</u>

Materials should be submitted to tossian@svin.org.

1/2 page horizontal dimensions: 8.75" x 5.625" (includes 1/8" bleed), PDF Only, Hi Res Full page dimensions: 8.75" x 11.25" (includes 1/8" bleed), PDF Only, Hi Res

RULES AND REGULATIONS

The rules and regulations contained herein are intended by SVIN to serve the best interests of SVIN Scientific Sessions, the exhibitors, supporters, and the attendees, and give notice to applicants and exhibitors and supporters of governing rules and regulations. All applicants, supporters, exhibitors and EACs are bound by the rules and regulations. SVIN shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors/Supporters agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of SVIN. These rules and regulations have been formulated in the best interest of all Exhibitors and Supporters. The Exhibitor/Supporter understands and agrees that the information contained in this prospectus and SVIN Rules and Regulations are an integral and binding part of the Exhibit Space Contract and Supporter Contract, and that accepting the exhibit and support application/contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the prospectus, and any other SVIN issued communication. These rules and regulations may be amended or changed at any time by SVIN, and all amendments and changes will be binding on all parties.

CONTRACT FOR SPACE

The order of a booth space or support suite upon acceptance by SVIN and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor or supporter failing to occupy space is not relieved of the obligation to pay the full rental price. If not occupied by the time set for completion of display installation, such space may be re-possessed by SVIN. Said contract will not be binding upon SVIN in the event of strikes or other circumstances beyond SVIN's control.

It is agreed that: If a cancellation occurs <u>before</u> **September 3, 2018** a full refund, less an administrative fee of \$200, will be issued. If cancellation occurs <u>on or after</u> **September 3, 2018**, the company will be responsible for paying the full cost of the booth space.

GENERAL CONDUCT EXHIBITORS/SUPPORTERS

The purpose of SVIN's exhibit and support program is to further the education of the registrants by providing an area for exhibitors and supporters to present information on products or services pertinent to their professional interest. The character of exhibits/support is subject to the approval of SVIN. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits/support suites or parts of exhibits/support suites, which reflect against the character of the meeting.

FIRE PROTECTION

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the San Diego Fire Department. All materials used in the exhibit/sponsor suites must be flameproof and fire resistant. All materials are subject to the inspection of the San Diego Fire Department and their regulations shall govern. Crepe paper, corrugated paper, flameproof and otherwise, plus Inflammable fluid or substances are not permitted. Any exhibits/support suites or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall or any contracted SVIN space. The Hotel reserves the right to dismantle any exhibit or sponsor suite it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the San Diego Fire Department.

CERTIFICATE OF INSURANCE

SVIN does not provide insurance for exhibitor's or sponsor's property. Exhibitors and sponsors must insure their materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind.

MEETING CANCELLATION

It is mutually agreed that in the event of cancellation of the 2018 exhibits/support suites due to fire, explosion, strike, freight embargo, flood, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic or other event over which SVIN has no control, then the exhibitor/sponsor contract may be immediately amended by SVIN, and exhibitor/supporter hereby waives any and all claims against SVIN for damages, reimbursement, refund, or compensation. At the sole discretion of SVIN, exhibitor/supporter refunds will be determined after deduction of any amounts necessary to cover the expense incurred by SVIN in connection with the show. SVIN shall not be financially liable in the event the show is interrupted, cancelled, moved, or rescheduled except as provided herein.

LIABILITY

It is understood that each party involved: SVIN, The Hyatt Regency Mission Bay in San Diego, CA, and the exhibitor/supporter, agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

RESTRICTIONS ON USE OF SPACE

No exhibitor/supporter shall sublet, assign, or share any part of their allocated space. Solicitations or demonstrations by exhibitors/ supporters must be confined within the boundaries of their booth/suite/space.

EXHIBIT DETAILS

EARLY BIRD DEADLINE: AUGUST 3, 2018

FINAL DEADLINE: SEPTEMBER 3, 2018

EARLY BIRD PRICING STANDARD PRICING

Single Booth: 1 (8' X 8') = \$3,000 Single Booth: 1 (8' X 8') = \$4,000 Double Booth: 2 (8' X 8') = \$5,000 Double Booth: 2 (8' X 8') = \$6,000

****DO NOT BRING BOOTHS LARGER THAN THESE DIMENSIONS****

LOCATION: Mission Ballroom/Foyer

SET UP: Wednesday, November 14 12:00 pm – 6:00 pm*

HOURS: Thursday, November 15 7:30 am – 3:00 pm*

Friday, November 16 7:30 am - 3:30 pm* Saturday, November 17 7:30 am - 10:30 am*

BREAKDOWN: Saturday, November 17 10:30 am – 12:30 pm

EXHIBITOR REGISTRATION WILL INCLUDE:

- One 6' draped table, two chairs, one wastebasket and one company ID sign.
- Two exhibitor staff registrations with access to the exhibit hall (up to 4 additional exhibitor staff registrations \$250 per person). If you wish to attend the General Session, attendee registration is required. Industry rates are available for general registration.
- Company listing and 50-word company description printed in attendee registration materials.
- Listing of company name on SVIN 2018 Annual Meeting website with a hyperlink to the company's website
- Listing of company name on the SVIN 2018 Annual Meeting mobile app with company details listed.

Please note: SVIN will assign exhibit booth spaces after all applications have been received. Assignments will be made based on level of support and order of applications received. Attempts will be made to accommodate special location requests, but cannot be guaranteed.

Interactive booths get the most attention! Games, and giveaway items are not required, but encouraged.

^{*}These hours are subject to change.

^{*}Please note breakfasts start at 6.45 am, but exhibitors are not required to be present until 7:30 am.

^{*}Exhibitors are welcome to leave their booths during breakfasts/lunches to mingle with attendees.

^{*}Exhibitors, while required to participate during meals and designated breaks, are not required to staff their booths during programming. To attend programming, please see registration details below.

A special thanks to our 2017 Supporters!















Thank you to our 2017 Exhibitors!

Abbott Asahi Intecc USA, Inc. **BALT CERENOVUS Endophys Holdings, LLC** Genentech **Medtronic MicroVention** MIVI Neurosciences, Inc.

Neural Analytics NVQI Neurovascular Initiative Penumbra, Inc. phenox **Philips Portola Prevea Health** StrokeFlow Stryker



For support, please contact the Executive Office at: 952-646-2047 | tossian@svin.org